

Marketing & Events Intern

Reports to: Marketing & Events Specialist **Type of contract: Fixed Term (6 months)** **Start date: ASAP**

Are you a young life science marketing professional, student or nearly-graduated looking for an exciting challenge where you can have an impact on the future growth of your company?

About us

Lunaphore Technologies is a company born with the vision of accelerating cancer research, by making spatial biology mainstream in every research laboratory. We build solutions that simplify technology adoption for discovery and translational research laboratories and empower researchers to develop better targeted treatments for cancer and other diseases.

To support our future growth, we are looking for a highly motivated and dynamic individual to join our Marketing team!

Your Missions

Reporting to the Marketing & Events Specialist you will work to support the promotion of the company and its products, by contributing to the organization of physical and virtual events and other marketing initiatives. You will also support communication initiatives and marketing materials development.

- Support the organization of congresses, webinars and other digital events, including interactions with meeting organizers/suppliers, coordination of travel arrangements, etc.
- Process leads generated by marketing activities and coordinate follow-up with Sales teams.
- Support the creation/update/production of brochures, slide decks, videos and other customer-related promotional materials.
- Support analysis and reporting of results of Marketing & Events activities.
- Report to the Marketing & Events Specialist on a regular basis.
- Travel to support the on-site organization of events (up to 20% of the time)
- Actively contribute to the continuous improvement of the events organization process.

Your ideal profile

- You are student or have graduated in Marketing / Communications and you have an interest in working within the Life Sciences field, OR you are student or have graduated in a Life Sciences and have an interest in Marketing and Events Coordination OR you have some previous experience in a similar role including positions in Marketing, Events Organization or Digital Communications.
- Dynamic and enthusiastic, able to multi-task and work in a fast-paced environment. Strong organizational skills. Fast learner.
- A real team player that is also comfortable working independently.
- Some experience using tools such as Adobe Suite (Illustrator, InDesign, Photoshop, Premiere), Canva, Mailchimp, Webinars platforms, CRM platforms (SalesForce, Hubspot or other), marketing automation experience is a plus.
- Previous experience in Events management is a strong plus.
- Previous industry experience in a Life Sciences company is strong plus.
- Fluency in English is a must. Any other European language is a plus.

What we offer

- A dynamic company where you can have a real impact
- An environment where you will be able to learn and grow both professionally and personally
- Collaborate every day with a young, interactive, and motivated team

Are you passionate about making spatial biology mainstream and empowering researchers? Us too!

Send us your complete application through human.resources@lunaphore.com